



The leading website for people news, music, movies, series and buzz

MARKET POSITION:

Purebreak.com is a website of the Webedia group. It deals with current events of stars, music, movies, series and offers both news and entertainment. This is a website targeting young people aged between 18-34 (Affinity 168). A dozen journalists are following the news, entertainment, celebrities' stories and offer about 80 articles per day, dealing with the unusual as the indispensable, in complete folders. All these information are available on the website, but also on the Pure Break Android and iPhone app.

	Purebreak.com
Unique Visitors (per month)	855,000
Unique visitors (per day)	57,000
Pages viewed (per month)	4,013,000
Time spent per UV (per month)	0:06:30

Source: Mediametrie NetRatings Fixe Sept 2017

WEBSITE CONTENT:

The success of Purebreak reinforces the leading position of Webedia group on youth & entertainment universe. According Mediametrie NetRatings the affinity index for the target: 15-24 years old on Purebreak is 231 against 182 for Jeuxvideo.com and 177 for Skyrock.fm.

ADVERTISING RATES 2018 :

Position	Size	Gross CPM
Interstitial pre-home	800 x 600	120 €
Mega banner	728 x 90	50 €
Mega banner expand	728 x 90 + 728 x 300	60 €

TECHNICAL SPECIFICATIONS:

Please contacts us for details

CREATIVE DEADLINE:

Please contact us for all details

If you would like to receive copies, a media pack or coverage rankings, please contact
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