



The leading French editorial about music current affairs

MARKET POSITION:

Purecharts.fr (chartsinfrance.net) is a website of the Webedia group who helps of well know music labels, exclusive programmes produced with the music labels and the exclusivity on TOP sales. The community brings together thousands of members.

Purecharts.fr targets men (48%) and women (52%), aged 25-34 years old.

The affinity for Men AB+ is: 245

	Purecharts.fr
Unique Visitors (per month)	595,000
Impressions (per month)	2,742,000
Time spend per UV (per month)	0:06:01

Source: Mediametrie NetRatings Fixe February 2016

WEBSITE CONTENT:

Purecharts.fr proposes an editorial integration, for example: "Jeunes talents" by Credit Mutuel:

- A focus every 15 days on a "new face": editorial content, interview text & video, acoustic live
- A participative event to end the disposal: election of the New Face of the year
- 360° workable content: advertiser website, Facebook page, etc.

ADVERTISING RATES 2018:

Position	Size	Gross CPM
Design Home Page 1 day on the 3 websites : <i>Puremedias/ Purecine/ Purecharts</i>	Header + rotation + exclusivity formats	Fixed rate : 60 000 €
Interstitial pre-home	800 x 600	120 €
Mega banner	728 x 90	50 €
Mega banner expand	728 x 90 + 728 x 300	60 €

TECHNICAL SPECIFICATIONS:

Please contacts us for details

CREATIVE DEADLINE:

Please contact us for all details

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk