



The leading shopping guide for women

**MARKET POSITION:**

**Pureshopping.com** (shopoon.fr) is a website of the Webedia group. Pureshopping.com is the leading shopping guide for women, specializing in fashion, home and beauty.

**Pureshopping.com** targets mainly women (54%) who shop online, who are aged between 25 and 49 and CSP+.

	<b>Pureshopping.com</b>
<b>Unique Visitors (per month)</b>	673,000
<b>Impressions (per month)</b>	1,393,000
<b>Time spend per UV (per month)</b>	0:01:18

Source: Mediametrie NetRatings Fixe February 2016

**WEBSITE CONTENT:**

**Pureshopping.com** proposes innovative research technology to enable advertisers to analyse their results:

- Browse and search by various criteria
- Semantic search engine
- Search by visual similarity
- Search by colour
- Search by brand

**ADVERTISING RATES 2017:**

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**TECHNICAL SPECIFICATIONS:**

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**CREATIVE DEADLINE:**

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