



Radio Station website

MARKET POSITION:

RFI.fr is a website for international news which follows all the information in real time.

RFI.fr targets mainly an AB+ male audience aged between 25 and 39 year olds.

	RFI.fr
Unique Visitors (per month)	4,000,000
Impressions (per month)	28,800,000

Source: Publisher 2013

PROFILE:

RFI.fr is a powerful website recognized for its expertise and reliability.

RFI.fr permits to listen the radio station in real time or in podcasts (with all the RFI radio programs). It is possible to create some alerts for important information, to select your favourite programs, to watch videos and to surf on the journalist's blogs. The website tries to promote the French language with its webradio, but the programs are also broadcasts in 12 foreign languages.

RFI.fr consists in 13 sections to give information about World, Africa, France, Economy, Culture, Sport, High-tech, African football...

ADVERTISING RATES 2014:

Please contact us for details

TECHNICAL SPECIFICATIONS:

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CREATIVE DEADLINE:

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