



The favourite men's musical French radio station

MARKET POSITION:

Rire et Chansons is a musical and humoristic French radio station. This station broadcast different types of modern music (pop, rock, French and international artists), but it's also, the French humoristic radio broadcasting modern and older sketches of famous French-speaking comedians.

	RIRE & CHANSONS
Listeners per day (Mediametrie April-June 2018)	1,632,000

PROFILE:

Rire et Chansons is the musical French radio which has the best reach on the all men. 76% of this radio station's listeners are men.

The radio experiences a strong growth on ABC1 Men and 25-59 yo, especially with the morning show called "100% Sketches" on 25-49 Men.

ADVERTISING RATES 2018:

Please contact us for details

TECHNICAL SPECIFICATIONS:

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CREATIVE DEADLINE:

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