



The website of the discovery TV channel

MARKET OVERVIEW:

RMCdécouverte.com is the website of the French Free TV channel which provides factual entertainment dedicated to specific topics. The website's content follows an editorial line based on 3 key words: knowledge, true stories and escape.

| | BFMTV.com |
|------------------------------------|------------------|
| Unique Visitors (per month) | 5,034,000 |
| Unique visitors (per day) | 368,000 |
| Pages viewed (per month) | 45,400,000 |

Source: Mediametrie Netratings fixe Sept 2017

PROFILE:

RMCdécouverte.com is composed of 5 specific sections: History & Research, Science & Technology, Adventure & Animals, Travel & Lifestyle and Real Life.

RMCdécouverte.com broadcasts many well-known TV programs which are available in real time and in VOD: Man vs Wild, L'enfer des prisons, Top Gear... and also numerous of productions 100% RMC Découverte.

ADVERTISING RATES 2018:

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TECHNICAL SPECIFICATIONS:

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CREATIVE DEADLINE:

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