

RMC S T O R Y

The true stories channel

MARKET POSITION:

RMC Story, formerly known as Numéro 23, is a family channel focused on all kinds of diversity and opening to the world and experiences the best growth of the 2nd generation DTT Channels.

RMC Story mainly targets young and active adults, both men and women.

4.8 Million viewers per day

(Médiamat Jan Jun 2018)

PROFILE:

RMC Story is a positive, friendly and contemporary channel with programs entirely dedicated to emotion and curiosity.

RMC Story offers infotainment, fiction and investigation.

ADVERTISING RATES 2018:

Please contact us for details

CREATIVE DEADLINE:

Please contact us for details

TECHNICAL SPECIFICATIONS:

Please contact us for details

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk