



MARKET POSITION

Rhein Main Media(RMM) is a regional newspaper which stands for quality, credibility and reliability.

	RMM (Frankfurt City)
Effective Circulation (IVW Q1-2017)	54,553 (Mon-Sat)
Readership <i>AWA (Total Readership) (source: AWA 2016)</i>	185,000

With the RMM City you will target Frankfurt city only:



ADVERTISING RATES 2017

Size	RMM (Mon-Sat)
Page b/w	19 768,32 €
Page 4c	25 681,92 €
Please do not hesitate to contact us for details on other formats.	

TECHNICAL SPECIFICATIONS:

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