



FRANKFURT Gesamt

MARKET POSITION

Rhein Main Media(RMM) is a regional newspaper which stands for quality, credibility and reliability.

	RMM (Frankfurt Region)
Effective Circulation (IVW Q1-2017) Readership	185,261 (Mon-Sat)
AWA (Total Readership) (source: AWA 2016)	586,000

With the RMM Gesamt you will target the Frankfurt region:





ADVERTISING RATES 2017

Size	RMM (Mon-Sat)
Page b/w	39 536,64 €
Page 4c	51 406,08 €
Please contact us for details on other formats	

TECHNICAL SPECIFICATIONS:

COPY DEADLINE:

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