



The key Media in the French E-commerce

**MARKET FACTS:**

**RueDuCommerce.com** is a distributor of High-Tech, electronic products (computers, photo and video, audio, DVDs), fashion, DIY and Garden universe on the Internet. The company is defined as a "pure player", that is to say as an actor performing only its activities on Internet. **RueDuCommerce.com** is in direct competition with traditional and web retailers.

**RueDuCommerce.com** is the leader in selling High tech products (smartphone, laptop, Pc, tablets...)

The company is represented in France, Belgium and Luxembourg.

The company offers through its website a large range of products which incorporates of more than 2.6 million references. It has over 5.5 million customers (50% in France) and achieved a turnover of 74 million Euros at the end of 2010.

To promote its development, the company relies on an innovative marketing strategy and its brand, **RueDuCommerce.com**.

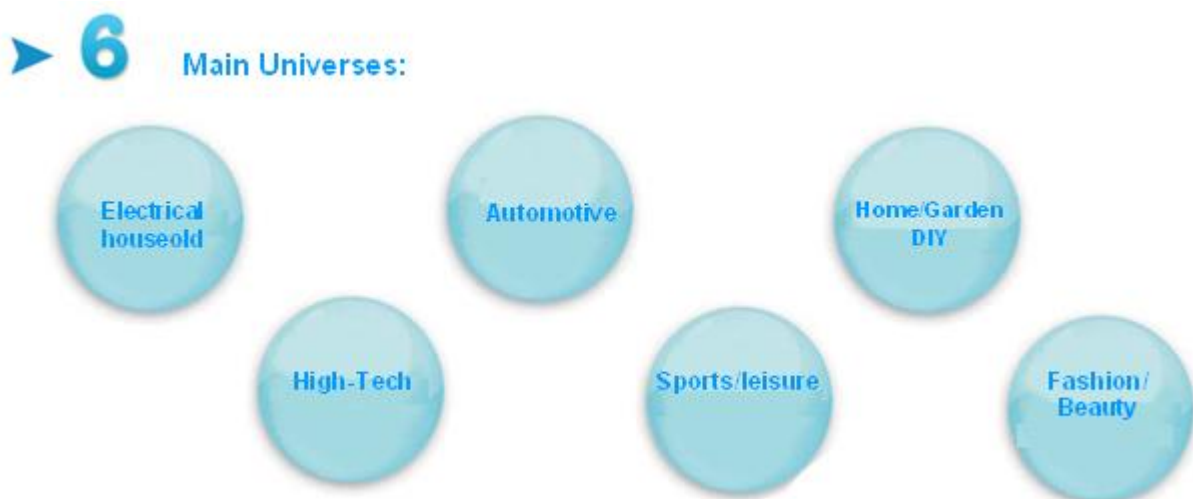


Elected by **Web Users: Best website for technical products**

	Rueducommerce.com
Unique Visitors (per month)	<b>4,402,000</b>
Impressions (per month)	<b>38,964,000</b>
Time spend per UV (per month)	<b>0:09:42</b>

Source: Mediametrie Net Ratings December 2015

**WEBSITE CONTENT:**



**ADVERTISING RATES 2017:**

Please contact us for a quote

If you would like to receive copies, a media pack or further information, please contact  
 GCA INTERNATIONAL MEDIA SALES on 020 7730 6033  
[gca@gca-international.co.uk](mailto:gca@gca-international.co.uk)