



MOBILE

CORE TARGET:

ADVERTISING AGENCY FOR SFR

TURN MOBILE ASSETS OF THE OPERATOR INTO MONEY

1 – MOBILE PORTALS :

SFR apps multi OS (Vodafone Live portal, m.sfr and Apps SFR TV, SFR Wifi)

>> **5,3M UV* - 26% coverage***

2 – DIRECT MARKETING txt message :

>> leading French mobile OPT-IN BASE with 3.5 M CLIENTS

3 - WEBSTE + SEARCH :

12th French website

ADVERTISING AGENCY FOR OTHER SITES

Gather mobile audience of leading media brands

PREMIUM DISPLAY:

+ 30 publishers, leaders on their topics

>> **9,5 M UV* - 47% coverage***

MOBILE PROFILE (Mobile+Tablet):

	SFR
Unique Visitors (Per Month) Mediametrie Net Rating mobile January 2016	7,676,000

CONCEPT:

Nearly 1 French out of 2 is an SFR client. With 21.3 M mobile clients including 15.6 subscribers, SFR is the 2nd telecom in France. 3,5 M SFR clients accept to receive deals depending on the place they are. (exclusive geo-localisation) or post codes. Reach nothing but your target by geo-localising your mobile campaigns Targeting available: Region, department, Country.

ADVERTISING RATES 2017:

Please contact us for details.