



The reference website for science and techniques

MARKET POSITION:

Sciencesetavenir.fr is the online version of **Sciences et Avenir** magazine, the leading publication regarding science news and techniques,

Sciencesetavenir.fr deals with sciences current affairs in many different fields: health, space, natural and physical science, palaeontology, etc.

Sciencesetavenir.fr targets mostly men (57%), retired (43%) or CSP – (26%) in their fifties (40%) but also younger since 31% of the audience is aged between 35 and 49.

| | Sciencesetavenir.fr |
|--------------------------------------|----------------------------|
| Unique visitors (per month) | 498,000 |
| Unique Visitors (per day) | 25,000 |
| Pages Viewed (per month) | 3,793,000 |
| Time spent per UV (per month) | 00:11:09 |

Source: Mediametrie NetRatings Fixe Sept 2017

WEBSITE CONTENT:

Sciencesetavenir.fr proposes reports, analysis and various investigations realised each month by Sciences & Avenir journalists. A lot of videos and forums are also available which allows a strong interactivity of the audience.

ADVERTISING RATES 2018:

| Format | CPM (€) | Size |
|---------------|----------------|-------------|
| Mega Banner | 50 | 728 x 90 |
| MPU | 70 | 300 x 250 |
| Skyscraper | 55 | 120x 600 |

TECHNICAL SPECIFICATIONS:

Please contact us for details

COPY DEADLINE:

Please contact us for details

If you would like to receive copies, a media pack or coverage rankings,
please contact: GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk