

Skyboard

Leader of outings and leisure since 2005
with more than 80 editorial websites

MARKET POSITION:

Skyboard.fr is a group of more than 80 thematic websites about leisure and outings. Skyboard has the leading leisure & outings audience in France. The audience is composed of trend setters. Its websites target mainly 15-24 year olds and 25-49 year olds. In those categories Skyboard comes third.

| | Skyboard (O&C offer) |
|-----------------------|-------------------------------------|
| Unique users | 5.67 million |
| HP impressions | 135 million |

→ Source: Mediametrie Net Ratings July 2013

WEBSITE CONTENT

Skyboard.fr has 6 of the most important websites dealing with outings and clubbing in the main French cities.

This pack reference websites like Weemove, Soonnight (France and abroad), or Parisbouge which provides information, pictures and tips for parties. FG radio and MCE are radios' websites and websites which give more general information.

With 5.67 million of unique users, this pack offers an important reach on your target.



RATES 2018

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TECHNICAL SPECIFICATIONS:

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CREATIVE DEADLINE:

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