

Skyboard

Leader of outings and leisure since 2005
with more than 80 editorial websites

MARKET POSITION:

Skyboard.com is a group of more than 80 thematic websites about leisure and outings. Skyboard has the leading leisure & outings audience in France. The audience is composed of trend setters. Its websites target mainly 15-24 year olds and 25-49 year olds. In those categories Skyboard comes third.

CULTURE AND LEISURE OFFER:

	Skyboard (C&L offer)
Unique users	5.2 million
HP impressions	347 million

→ Source: Mediametrie Net Ratings July 2013

Skyboard.com references 7 very influence websites dealing with culture and leisure in the main French cities.

These websites provide reviews information about cultural events as art exposition, museums visit, or group activities.

With 5.2 million of unique users, this pack offer an incredible reach on your target



TECHNICAL SPECIFICATIONS:

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CREATIVE DEADLINE:

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