



Video ads experts on all connected devices

**MARKET POSITION:**

Sticky Ads is the video ads experts on all connected devices. Sticky Ads have a network of more than 200 media premium sites.

Sticky Ads is offering a complete analysis of the audience of websites with a qualification of a part of the audience (socio-demo criteria) and research for statistical twins. In this way they created more than 80 variables by profil. They have the best video premium reach with 45% of the audience share.

Sticky Ads propose 12 different packs to optimize the reach of a specific target.

**B2B OFFER:**

	<b>STICKY ADS</b>
<b>Unique Visitors (Per Month)</b>	4 000 000
<b>Views (Per Month)</b>	8 000 000

Source: publisher figures July 2013

The B2B pack represents all the websites used by the professional. General, economic and financial news websites are the body of this offer.

Intended to the professional who desire to stay in touch with the news, this pack has more than 8 million view pages per month.



**TECHNICAL SPECIFICATIONS:**

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**COPY DEADLINE:**

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