



Video ads experts on all connected devices

**MARKET POSITION:**

Sticky Ads is the video ads experts on all connected devices. Sticky Ads have a network of more than 200 media premium sites.

Sticky Ads is offering a complete analysis of the audience of websites with a qualification of a part of the audience (socio-demo criteria) and research for statistical twins. In this way they created more than 80 variables by profil. They have the best video premium reach with 45% of the audience share.

Sticky Ads propose 12 different packs to optimize the reach of a specific target.

**COOKING OFFER:**

	<b>STICKY ADS</b>
<b>Views (Per Month)</b>	8 000 000
<b>Unique Visitors (Per Month)</b>	4 000 000

*Source: publisher figures July 2013*

The Cooking pack contains all the websites important to become a real professional in the art of cook. Advices to make the best meal, many recipes, forum to discuss about cooking are in this pack.

This pack is offering the possibility to communicate on a target which have a similar and identify hobby.



**TECHNICAL SPECIFICATIONS:**

Please contact us for details

**COPY DEADLINE:**

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If you would like to receive copies, a media pack or coverage rankings, please contact  
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