



Video ads experts on all connected devices

MARKET POSITION:

Sticky Ads is the video ads experts on all connected devices. Sticky Ads have a network of more than 200 media premium sites.

Sticky Ads is offering a complete analysis of the audience of websites with a qualification of a part of the audience (socio-demo criteria) and research for statistical twins. In this way they created more than 80 variables by profil. They have the best video premium reach with 45% of the audience share.

Sticky Ads propose 12 different packs to optimize the reach of a specific target.

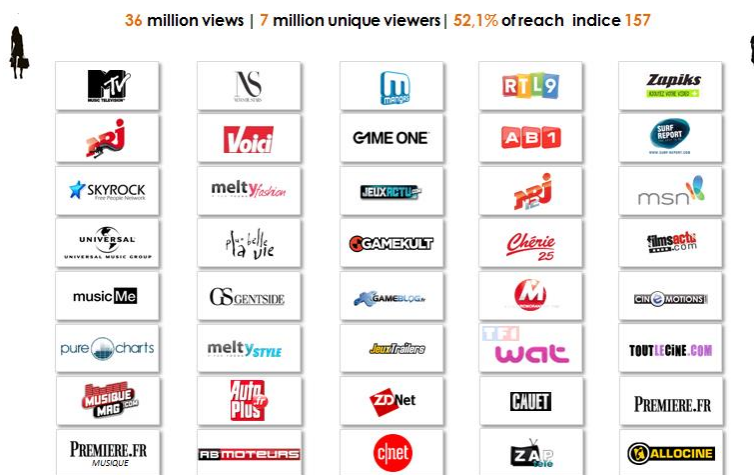
ENTERTAINMENT PACK:

	STICKY ADS
Views (Per Month)	36 000 000
Unique Visitors (Per Month)	7 000 000
Reach indice	52.1%

Source: publisher figures July 2013

The Entertainment Pack contains many video games, radio, TV, sport websites. This pack is a general offer for all kind of entertainment.

Thanks to this general offer, the entertainment pack reaches a very large target, with 7 million visitors each month, for a total of 36 million of viewed pages.



TECHNICAL SPECIFICATIONS:

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