



Video ads experts on all connected devices

MARKET POSITION:

Sticky Ads is the video ads experts on all connected devices. Sticky Ads have a network of more than 200 media premium sites.

Sticky Ads is offering a complete analysis of the audience of websites with a qualification of a part of the audience (socio-demo criteria) and research for statistical twins. In this way they created more than 80 variables by profil. They have the best video premium reach with 45% of the audience share.

Sticky Ads propose 12 different packs to optimize the reach of a specific target.

GAMING PACK:

	STICKY ADS
Views (Per Month)	10 000 000
Unique Visitors (Per Month)	5 000 000

Source: publisher figures July 2013

The gaming pack has all the most important video games websites. Test of the last machine or games and all video games news are on these websites. If a passionate of video games, or just an occasional visitors is looking for an information it's in this pack.

With 5 million visitors per month, and 10 million viewed pages, it's the insurance to reach a precise target.



TECHNICAL SPECIFICATIONS:

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COPY DEADLINE:

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If you would like to receive copies, a media pack or coverage rankings, please contact
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