



The French daily “magazine”

MARKET POSITION:

Suchablog.com is part of MenInvest Group which is a leading group to reach up-market men from 25 to 49 years old. 67% of French men no longer regard typical female topics like fashion as taboo. Men wish to be individualised and choose for themselves. MenInvest proposes 6 specially designed offers at 80% of men with 7.5 million of Unique Visitors and 80 million pages viewed. The 6 packs are culture and entertainment, lifestyle, cars, sport, news/finance and high tech mobility.

	Suchablog.com
Unique Visitors (per month)	150,000
Impressions (per month)	400,000
Time spend per UV (per month)	03:40

Source: publisher figures May 2012

WEBSITE PROFILE:

Suchablog is a website launched in 2004. **Suchablog** is a blog which allows keeping posted about last novelties. All the subjects are approached whether it is movies with trailers, latest novelties in the music, but also computing, phones etc.

ADVERTISING RATES 2018:

Format	CPM €	Size
Leaderboard	40 €	728 x 90
Leaderboard expand	50 €	728 x 180
MPU	55 €	300 x 250

TECHNICAL SPECIFICATIONS:

Please contact us for all details

CREATIVE DEADLINE:

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