

TGV MAGAZINE



MARKET POSITION:

TGV Magazine is a magazine dedicated to the French and international cultural news.

TGV Magazine targets mainly an audience composed of AB+ travellers with a high income.

		TGV Magazine
Total Circulation	OJD 2014	294 447
Readership	One 2014	1 194 000
<u>PREMIUM</u> (Senior EX.+ High Income) 2014		474 000
All		301 000
Activ		346 000
Easy		173 000
Activ'Easy		

EDITORIAL PROFILE:

TGV Magazine has an editorial content composed of specific sections to discuss about society, travels, tourism, cinema, music, books, cultural events in Paris area... and offers some photos, reports and interviews. To reach a qualified target *TGV Magazine* is distributed in the 4 TGV stations in Paris and also on the 1st class seats of these trains.

ADVERTISING RATES 2018:

SIZE	4 COL in €
Page	20,500€
DPS	41,000€
1/2 Page	12,500€
1/4 Page	7,400€

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

2 weeks prior to publication.

If you would like to receive copies, a media pack or coverage rankings, please contact
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