



The “feel good” channel

**MARKET POSITION:**

*TV Breizh* is a channel of reference in the French Pay-TV landscape dedicated to the Brittany region, and is the number 2 cable and satellite family channel amongst housewives with children.

**PROFILE:**

*TV Breizh* has a family-oriented editorial line 100% series and movies, offering local news and also old TF1 TV programs and movies: Columbo, Walker Texas Ranger, Julie Lescaut...

**ADVERTISING RATES 2017:**

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**TECHNICAL SPECIFICATIONS:**

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