



The website of the French daily TV programme

MARKET POSITION:

ProgrammeTV.net is a practical website for the daily TV programme. It provides a direct access to the TV programme of the evening and a snapshot of the programme. The website audience is the following: men (49%) and women (51%), aged between 35 and 49 years old.

	ProgrammeTV.com
Unique Visitors (per month)	824,000
Unique Visitors (per day)	70,000
Pages Viewed (per month)	10,254,000
Time spent per UV (per month)	0:16:50

Source: Mediametrie NetRatings Fixe Sept 2017

EDITORIAL PROFILE:

ProgrammeTV.net informs on the current programmes and the programme of the night at a glance of all different channel with a ranking including a detailed regard at the channels of NT and the local channels.

The website also provides useful services to simplify daily life: TV yearbook, weather report, traffic news, forums, horoscope, Sudoku, e-cards, etc.

ADVERTISING RATES 2018:

FORMATS	CPM € (GROSS)	SIZE
Mega Banner	24 €	728 x 90
MPU	34 €	300 x 250
Button	15 €	300 x 100
MPU expand	50 €	260 x 360
Interstitial pre-home	60 €	800 x 600

TECHNICAL SPECIFICATIONS:

Please contacts us for details

CREATIVE DEADLINE:

Please contact us for all details

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