

CORE TARGET:

Terrafemina.com is a news website dedicated to women which is part of Webedia.

The audience of **Terrafemina.com** is mainly composed of active women between 25 and 49 year olds.

People aged between 25-49 years old: Affinity 178

Women aged between 25-49 years old: Affinity 153

	<i>Terrafemina.com</i>
Unique Visitors (per month)	546,000
Unique Visitors (per day)	21,000
Pages viewed (per month)	923,000
Time spent per UV (per month)	0:02:45

Source: Mediametrie NetRatings Fixe June 2017

EDITORIAL PROFILE:

With more than 80 daily articles and an editorial team composed of 15 journalists and experts, **Terrafemina.com** permits to follow the news and to take information about many different topics: News, High-Tech, Lifestyle, Culture...

Terrafemina.com proposes also a specific section dedicated to active women called “@Work”, which gives advice about women’s job and businesses and professional lifestyle.

Terrafemina.com benefits from a community of women who are link via the social networks and can participate to debates, interact on articles and make comments about the news.

ADVERTISING RATES 2018:

Please contact us for all details

TECHNICAL SPECIFICATIONS:

Please contact us for all details

CREATIVE DEADLINE:

Please contacts us for details