



The News App for women

CORE TARGET:

Terrefemina is a news app dedicated to women which is part of Webedia.

The audience of *Terrafemina* is mainly composed of active women between 25 and 49 year olds.

People aged between 25-49 years old: Affinity 178

Women aged between 25-49 years old: Affinity 153

	<i>Terrafemina.com</i>
Unique Visitors (per month)	492,000
Unique Visitors (per day)	17,000

Mediametrie Net Rating mobile Sept 2017

EDITORIAL PROFILE:

With more than 80 daily articles and an editorial team composed of 15 journalists and experts, *Terrefemina app* permits to follow the news and to take information about many different topics: News, High-Tech, Lifestyle, Culture...

Terrefemina app proposes also a specific section dedicated to active women called “@Work”, which gives advice about women’s job and businesses and professional lifestyle.

Terrefemina app benefits from a community of women who are link via the social networks and can participate to debates, interact on articles and make comments about the news.

ADVERTISING RATES 2018:

Please contact us for all details

TECHNICAL SPECIFICATIONS:

Please contact us for all details

CREATIVE DEADLINE:

Please contacts us for details

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