



MARKET POSITION:

Programme-TV.net is the leading website for the TV programme regarding the audience but also the best reference of the search engines.

The website's audience profile is the following: 52% men and 48% women; 29% of 25-34 years old and 28% of 35-49 years old.

	Téléloisirs.fr
Unique Visitors (per month)	5,092,000
Unique Visitors (per day)	438,000
Pages Viewed (per month)	201,466,394
Time spent per UV (per month)	0:27:52

Source: Mediametrie NetRatings Fixe June 2019

EDITORIAL PROFILE:

The website is a simple user interface that consists of 3 big categories and more than 130 channels.

News TV: current gossip news of the TV series...

Programme: big channels, TNT, cable, satellite, ADSL, etc.

Video of the day: everyday, Programme-tv.net and the INA compile an archive of the TV programme

The website also provides a lot of free services such as forums, newsletter, gadget TV, etc.

ADVERTISING RATES 2019:

FORMATS	CPM € (GROSS)	SIZE
Mega Banner	24 €	728 x 90
MPU	34 €	300 x 250
Button	15 €	300 x 110
MPU expand	50 €	300 x 600
Interstitial pre-home	60 €	800 x 600

TECHNICAL SPECIFICATIONS:

Please contacts us for details

CREATIVE DEADLINE:

Please contact us for all details

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