



French E-commerce

MARKET FACTS:

Topachat.com is a distributor of High-Tech, electronic products (computers, photo and video, audio, DVDs...), and video games on the Internet. **Topachat.com** is in direct competition with other High-tech web retailers.

To promote its development, the company relies on an innovative marketing strategy and its brand, **Topachat.com**

This website is a specialist of High Tech more targeted on Young Male:

73% are men and 49% are between 25-49 years old (index 124)

	Topachat.com
Unique Visitors (per month)	410,000
Unique Visitors (per day)	24,000
Pages Viewed (per month)	3,798,000
Time spent per UV (per month)	00:12:53

Source: Mediametrie NetRatings Fixe Sept 2017

WEBSITE CONTENT:

The company offers through its website a large range of products with a lots of category such as: smartphone, PC, Laptop, Video Games.

Topachat.com has a strong community, due essentially to the social network strategy, with a very responsive twitter account.

ADVERTISING RATES 2018:

Please contact us for a quote

If you would like to receive copies, a media pack or further information, please contact
GCA INTERNATIONAL MEDIA SALES on 020 7730 6033

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