



“Your network is more powerful than you think”

The first professional social networking site in France

MARKET FACTS:

Viadeo is a professional social network service created in 2004. It functions in seven languages. Currently, 8 million professionals and more than 700 000 companies are registered. Most users are between 25 and 49 years old. 60% are male and 40% female. The Nielsen Net Ratings Net View also proves strong affinities between users, ABC1 and those with incomes higher than 54k € (April 2009). At the moment, **Viadeo** is present in Europe, in Asia (China and India) and in the North America with more than 25 million users. On average, there are 7,700 new subscribers every day.

	Viadeo.fr	Linkedin.fr
Unique Visitors (in France)	2,297,000	5,767,000
Unique visitors (per day)	143,000	498,000
Pages Viewed (per month)	20,149,000	47,082,000
Time spent per UV	00:18:11	00:16:52

Source: Mediametrie NetRatings Fixe Sept 2017

WEBSITE PROFILE:

With more than 15,000 forums and 3 million alumni, **Viadeo** is the first online professional social network in France. This website has a unique position in being a social network, a business tool and a career manager. That is the reason why professionals use **Viadeo**. They want to:

- Increase their business opportunities (Discovering new clients, partners, staff and suppliers)
- Enhance their visibility and their online reputation
- Manage and develop their network of professional contacts

ADVERTISING RATES 2018:

Type of space	Price in €	Size
Mega banner	30€	728x90
MPU	40€	300x250
Skyscrapers	25€	160x600

TECHNICAL SPECIFICATIONS:

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CREATIVE DEADLINE:

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