



Weekly, published on a Monday
France's Leading Women's Picture Magazine
Cover Price: € 1.60



MARKET POSITION:

50% celebrities, 50% women's feature, **Voici** depicts to its readers the real life of celebrities, in a truthful and always fun manner. It also has trendy women sections (shopping, fashion, beauty).

The core target of **Voici** is women (67%), mostly young (38% of them are between 15 and 34 years old), fashionable eager consumers, addicted to information, curious about the latest buzz, products and trends.

| | | Voici |
|-------------------------------|------------------|------------------|
| Total Paid Circulation | OJD 2016-2017 | 262,830 |
| Domestic Paid Circ. | OJD 2016-2017 | 244,749 |
| <u>Readership</u> | | |
| ONE (Total readership) | 2016-2017 | 2,626,778 |

EDITORIAL PROFILE:

Created in 1987, **Voici** is a gossip magazine that covers the latest scoops on personalities in the show business world in a humorous way, but also provides a complete women section, covering beauty, fashion, health and travel. Since January 2009, the formula has been slightly changed with more culture, more glamour and more real life. **Voici** has a unique positioning with scoops, gossips, trends and consumer sections.

ADVERTISING RATES 2018:

| Size | 4 colour | Trim in mm (WxH) |
|----------|----------|------------------|
| Page | 15 900 € | 192 x 270 |
| DPS | 31 800 € | 394 x 270 |
| 1/2 Page | 11 900 € | 95 x 270 |
| 1/4 Page | 8 200 € | 98.5 x 135 |

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

3 Weeks prior to publication.

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