



Weekly, published on a Monday
France's Leading Women's Picture Magazine
Cover Price: € 1.60



MARKET POSITION:

50% celebrities, 50% women's feature, **Voici** depicts to its readers the real life of celebrities, in a truthful and always fun manner. It also has trendy women sections (shopping, fashion, beauty).

The core target of **Voici** is women (67%), mostly young (38% of them are between 15 and 34 years old), fashionable eager consumers, addicted to information, curious about the latest buzz, products and trends.

		Voici
Total Paid Circulation	OJD 2016	271,711
Domestic Paid Circ.	OJD 2016	252,945
<u>Readership</u>		
ONE (Total readership)	2016	2,388,000

EDITORIAL PROFILE:

Created in 1987, **Voici** is a gossip magazine that covers the latest scoops on personalities in the show business world in a humorous way, but also provides a complete women section, covering beauty, fashion, health and travel. Since January 2009, the formula has been slightly changed with more culture, more glamour and more real life. **Voici** has a unique positioning with scoops, gossips, trends and consumer sections.

ADVERTISING RATES 2017:

Please contact us for details.

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

3 Weeks prior to publication.

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