



Weekly, published on Mondays
France's Leading Women's Picture Magazine
Cover Price: € 1.80

MARKET POSITION:

50% celebrities, 50% women's feature, *Voici* depicts to its readers the real life of celebrities, in a truthful and always fun manner. It also has trendy women sections (shopping, fashion, beauty).

The core target of *Voici* is women (67%), mostly young (38% of them are between 15 and 34 years old), fashionable eager consumers, addicted to information, curious about the latest buzz, products and trends.

		Voici
Total Paid Circulation	OJD 2017-2018	253,257
Domestic Paid Circ.	OJD 2017-2018	236,350
<u>Readership</u>		
ONE (Total readership)	2017	2,430,328

EDITORIAL PROFILE:

Created in 1987, *Voici* is a gossip magazine that covers the latest scoops on personalities in the show business world in a humorous way, but also provides a complete women section, covering beauty, fashion, health and travel. Since January 2009, the formula has been slightly changed with more culture, more glamour and more real life. *Voici* has a unique positioning with scoops, gossips, trends and consumer sections.

ADVERTISING RATES 2019:

Please contact us for details.

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

3 Weeks prior to publication.

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