



*The leading news network in France*

**MARKET POSITION:**

**WEB66** is the leading news network in France. It leads the way of premium targets, 44% of premium web users go on a regional daily publication website. Web66 users are the most loyal, each of them spend at least 26 minutes per month with a total of 40 page views.

	<b>WEB66</b>
<b>Unique Visitors (per month)</b>	18,000,000

*Source: MNR March 2016*

**EDITORIAL PROFILE:**

**Web66** gathers 46 websites of famous regional newspapers like le Parisien, Ouest France or la Voix du nord. It was founded in 1998 and counts today 63 daily newspapers in France which represents more than 17 million readers every day.

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