

woman

Spain's Leading Fashion Magazine
Cover Price: € 4.50



MARKET POSITION:

Launched in October 1992, **Woman** has reached a solid position among the top fashion magazines. In just over three years, it has become the leading fashion magazine. **Woman** is constantly increasing its circulation, readership and advertising market share whilst its competitors have difficulty maintaining their figures.

It has a high percentage of female readers (85%) and makes an ideal place to target young women with a high disposable income. 63% of its readers aged between 25 and 44 a big part have high socioeconomic profile : AB (44%)

* Source EGM 1st Cum. 2016

	Woman	Elle	Marie Claire
Circulation OJD 2014-15	106,433	115,298	76,086
Readership EGM 1st CUM 10	266,036		

EDITORIAL PROFILE:

Woman is well known to be the magazine for fashion in Spain. It has pictures from World famous photographers, features exclusive interviews with top model, and is the reference for fashion and beauty. Equally it has wide coverage of other issues, with articles on the home, health, tourism, careers... **Woman** is for the modern Spanish woman who is active, competitive and independent. The editor's philosophy is to be different, real and natural as well as to offer true feelings and relevant information to the new woman. A **Woman Mini** is available at a smaller size for women providing the same editorial profile.

ADVERTISING RATES 2016:

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

Copy deadline: 4 weeks prior

If you would like to receive copies, a media pack or coverage rankings, please contact
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