

YACHTING *Classique*

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MARKET FACTS:

Yachting Classique is the reference quarterly for sailors and sailing enthusiasts. It is dedicated to exceptional and prestigious boats, top-of-the-range and classic sailing yachts and tall ships, as well as behind the scenes of yachting events around the world. Yachting Classic is a quality and prestigious magazine.

		Yachting Classique
Total Circulation	Publisher 2018	30,000
Domestic Paid Circulation	Publisher 2018	26,000
Subscribers		5,000

Its **readership** is 70% masculine, half of the readers are at least 50 years old. 74% own a boat. They are high income earners who are mainly interested in cars, IT, high-tech and investments.

ADVERTISING RATES 2018:

Size	4 colour
Page	9,600 €
DPS	18,200 €
1/2 Page	5,400 €
1/3 Page	2,200 €

TECHNICAL SPECIFICATIONS:

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