



Mobile

French App for daily News

MARKET POSITION:

Youmag.fr Mobile is the French application of the online news magazine.

	Youmag.fr Mobile
Unique visitors (per month)	37 000
Impressions (per month)	1 500 000

Source: Mediametrie NetRatings December 2013

Youmag.fr Mobile benefits from an editorial team composed of 10 journalists who offers a summary of the daily news for each section: National and Regional News, Sport, Culture, Tech-Medias, Lifestyle and Passions.

Youmag use more than 5000 different media sources, websites and blogs, to ensure to its readers a wide content of thematic topics and to permit them to choose the best articles to create their own press review.

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