



Zonebourse for Active Investors

MARKET POSITION:

Zonebourse.com is the French website of reference specializing in the stock market and more particularly in the technical analysis of stock exchange values.

It is the leader on the active investors' target.

On a very competitive market, **Zonebourse.com** created the innovative concept of "a stock market consulting service on-line".

Zonebourse.com has a mixed audience comprised of Men (70%) and Women (30%), aged between 35-49 years old (51%) and with a high disposable income. 31% of them have an income over 54 K€. The audience is also composed of CEO and executives (33%).

	Zonebourse.com
Unique per day	42,981
Pages viewed (per month)	20,607,261

Source: OJD Numerique Oct 2017

EDITORIAL PROFILE:

Zonebourse.com proposes stock market consulting and technical analysis services on-line for shareholders and experts in this field. Advices are transmitted by e-mail, SMS and ZBAAlert (alarm) to the clients. The website offers accurate services thanks to a very professional team specialising in the technical analysis, such as deeper analysis of indexes and stock exchange values. Performances have been regularly greeted by the specialised press for several years. With 8,000 subscribers, 85% of them usually deal with 15 and 20 stock exchange orders per month and 30% of them have a portfolio over 100.000€.

ADVERTISING RATES 2018:

FORMATS	CPM € (GROSS)	SIZE
Mega Banner	65 €	728 x 90
MPU	80 €	300 x 250
Button	40 €	300 x 110
MPU expand	95 €	260 x 360
Interstitial pre-home	120 €	800 x 600

TECHNICAL SPECIFICATIONS:

Please contact us for all details

CREATIVE DEADLINE:

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