

La Tribune de l'assurance

French Insurance Website

MARKET POSITION:

For over 60 years, **La Tribune de L'assurance** has been carrying out its mission of keeping industry professionals in touch with all the last developments and revolutions in their business.

LaTribunedel'assurance.fr is the website of the monthly magazine which offers in-depth features and investigations into the insurance market and professions.

Its visitors include insurance and mutual companies, brokers, agents, provident institutions and more.

	La Tribune de l'assurance
Unique Visitors (per month)	50,000
Impressions (per month)	65,000

Publisher 2014

EDITORIAL PROFILE:

With an editorial team composed of 15 specialized journalists and Insurance experts, **La Tribune de L'assurance.fr** covers a large range of topics and the website is divided in 11 specifics sections: Strategy, Regulation, Human resources, Marketing, Distribution, Damages Insurance, Life Insurance, International Risks, Assistance, Employment and Request for Proposal.

ADVERTISING RATES 2018:

Format	Size	Rates
MPU (per week)	300 x 250	790 €
Megabanner (per week)	728 x 90	1 490 €
Newsletter Banner (per week)	468 x 60	1 600 €

TECHNICAL SPECIFICATIONS:

Please, contact us for details.

COPY DEADLINE:

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