



The French companies' C-Class website

MARKET OVERVIEW:

Dirigeant.com is a website that gathers information about more than 5 million persons of the French C-class, their influence network. The goal of dirigeant.com is to become the reference site in its field.

Dirigeant.com offers free and paying services to its users. The information on each managing director is formed thanks to the French list of company registers (RNCS) and is accessible thanks to a fast and powerful search engine. **Dirigeant.com** reaches 60% of the 25-49 years old, 50% of CSP and 25% of the C-class.

	Dirigeant.com
Unique Visitors (per month)	831,000
Unique Visitors (per day)	40,000
Pages viewed (per month)	2,190,000
Time spent per UV (per month)	0:01:10

Source: Mediametrie NetRatings Fixe Sept 2017

WEBSITE PROFILE:

Dirigeant.com proposes:

- Legal and financial information
- Observation of a company
- Direct marketing solutions
- Economic news, special reports and publications

ADVERTISING RATES 2018:

Please contact us for details

TECHNICAL SPECIFICATIONS:

Please contact us for details

CREATIVE DEADLINE:

Please contact us for all details

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