

# moviepilot

First cinema community website in Germany

## MARKET POSITION:

**Moviepilot** is a part of Webedia GmbH which is an important group of web and mobile sites about Gaming, Cinema, Glamour and Food. Moviepilot is a website which animating a large community of cinemagoer who give their opinions and advice about the current and upcoming movies. This active community of 4.4 Millions unique users per month write around 20K reviews per day. The ratio male/female is 51/49%; 58% are between 14 and 29 years old and 33% are between 30 and 49 years old. Moviepilot is linked to Facebook and Youtube which lot of users are from.

<b>Unique users (per month)</b>	4.4 Millions
<b>Visits (per month)</b>	64 Millions
<b>Page views (per month)</b>	17 Millions

Source : AGOF 2015-08

## WEBSITE PROFILE:

Moviepilot is the second cinema website in Germany behind Filmstarts but as they don't have the same function they're not really in competition. Moviepilot has the advantage to be a community exchange portal and not just a tool for cinema lovers, the result is that the visitors spend more times on its different tab as: movies, series, news, cinema & DVD and TV & VOD.

## ADVERTISING RATE 2018:



**Please contact us for all details**

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## TECHNICAL SPECIFICATIONS:

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