



A leading technology website for serious hardware purchasers

MARKET OVERVIEW:

Tomshardware.fr is an exhaustive, trusted resource for serious computer hardware buyers and passionate early adopters, combining professionally produced content and the world's largest community of technology experts and enthusiasts.

Tom's Hardware mainly targets Men early adopters of computer hardware

	Tom's Hardware.fr
Unique Visitors (per month)	780,000
Unique Visitors (per day)	34,000

Source: Mediametrie June 2019

WEBSITE PROFILE:

Tomshardware.fr enables people to access comprehensive information about the latest Storage, Graphics and Motherboards. The site delivers unbiased technology news, articles, reviews and reports to IT professionals, tech enthusiasts and influencers. Featuring comparison charts and detailed benchmark testing, **Tomshardware.fr** provides an independent information resource that attracts millions of hard-to-reach purchasers.

The editorial content is divided into 8 sections: CPU, graphics card, SSD, Android, Gaming, Firms, Network, Storage.

ADVERTISING RATES 2019:

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TECHNICAL SPECIFICATIONS:

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CREATIVE DEADLINE:

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