



Mobile

The reference app for science and techniques

MARKET POSITION:

Sciencesetavenir.nouvelobs.com mobile is the online version of *Sciences et Avenir* magazine, the leading publication regarding science news and techniques,

Sciencesetavenir.nouvelobs.com mobile deals with sciences current affairs in many different fields: health, space, natural and physical science, palaeontology, etc.

Sciencesetavenir.nouvelobs.com mobile targets mostly men (57%), retired (43%) or CSP – (26%) in their fifties (40%) but also younger since 31% of the audience is aged between 35 and 49.

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Unique visitors	979,000
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Mediametrie Net Rating mobile June 2019

WEBSITE CONTENT:

Sciencesetavenir.nouvelobs.com mobile proposes reports, analysis and various investigations realised each month by Sciences & Avenir journalists. A lot of videos and forums are also available which allows a strong interactivity of the audience.

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