



MOBILE



MARKET POSITION:

L'usine nouvelle mobile is the reference media for decision-makers in business and industry.

The application of allows to access all the news of the industry and his services in France and around the world 24h/24.

MOBILE PROFILE (Mobile):

	<i>L'usine Nouvelle</i>
Unique mobile visitors (per Month) Mediametrie Net Rating mobile January 2016	124,000

EDITORIAL PROFILE:

L'Usine Nouvelle is a strong brand in terms of news and services in France for Industry professionals. It provides general information on the market throughout the day such as 2000 indicators and listings and a daily overview of industrial investments. The audience can use this website as a complementary guide and an up-to-date professional tool to the print version with all details and references on companies, products.

ADVERTISING RATES 2017:

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TECHNICAL SPECIFICATIONS:

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