



Leading high-tech information website for B2B

“Designed to make Business IT more easy to access and understand”

MARKET FACTS:

In April 2013, *01Net Entreprises* **became 01 Business**: the business section of 01Net.com. It is a dedicated channel for IT professionals. 20 high-tech journalists work exclusively on **01 Business** to deliver high-quality content and give all the answers to IT decision makers. Due to its cutting-edge B2B expertise (leading independent testing laboratory); it is the undisputed leader on B2B target.

		01business.fr
Unique visitors (per month)	<i>Publisher Figures 2014</i>	306 000

WEBSITE PROFILE:

01 Business offers a wide range of information to decision makers:

- News: news and trends in the sector
- Employment: advice, leadership management and job offers
- Events 01: 01 meetings and webcasts (more that 50 professional events each year)
- SME: news, products and SME solutions
- Videos: IT reports and news
- Market indicators: servers and connection
- Download Pro: largest professional software library in Europe
- Big issues: an in-depth look at important IT subjects and issues

3 B2B newsletters are available: the daily professional (5 mailings per week) reaches 22,000 contacts, the weekly professional reaches 30,000 contacts and the weekly employment reaches 35,000 contacts.

ADVERTISING RATES 2018:

Please contact us for more details

If you would like to receive copies, a media pack or further information, please contact
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