



Cover Price: € 3.90  
Fortnightly



### **MARKET FACTS:**

**01 Net Mag** is the result of the merger between two French fortnightly BtoB IT magazines (32 years and 26 years old respectively). **01 Net Mag** will become THE monthly consumer reference for High Tech users. **01 Net Mag** targets readers with an interest in high tech products which are much more technical than normal. According to a survey published by Credoc, 74% of French people have a computer at home and half of them use the Internet on a daily basis. This has a long increase in the last 12 months. Furthermore, 31% of the total population is constantly on the lookout for innovations.

		01 Net Mag
<b>Total Circulation</b>	ACPM OJD 2019	101574
<b>Domestic Paid Circulation</b>	ACPM OJD 2019	89 236
<b>ONE (Total Readership)</b>	2017	1,900,810

### **PUBLICATION PROFILE:**

**01 Net Mag** delivers information about new technologies and products but also talks about the latest trends, future developments and their implication for users.

### **ADVERTISING RATES 2020 :**

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### **TECHNICAL SPECIFICATIONS:**

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