



Cooking Website

CORE TARGET:

750g.com is a cooking website dedicated to women which is part of Webedia.

The audience of **750g.com** is mainly composed of active women between 25-49 years old (Affinity: 164) and women between 25-49 years old with children (Affinity 157) .

	750g.com
Unique Visitors (per month)	2,577,000
Unique visitors (per week)	839,000
Unique visitors (per day)	132,000
Social Media Subscriptions:	14.3 million
Purchase Rate	67%
Original Recipes	+90,000

Source: Mediametrie NetRatings Fixe June 2020

EDITORIAL PROFILE:

750g.com is the French cooking website which provides the widest offer, with 77 000 recipes for cooking. The website benefits from the participation of 2 cooking chef who can give advice and comment each recipe.

750g.com is composed of 7 specifics sections, for meals, desserts, pastries, worldwide cooking... with many videos to help visitors who want to try cooking a new recipe.

750g.com proposes also a competition to elect the best recipe and the best cooking photo.

ADVERTISING RATES 2020:



Please contact us for all details

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TECHNICAL SPECIFICATIONS:

Please contact us for all details

CREATIVE DEADLINE:

Please contacts us for details

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