



Cooking Website

CORE TARGET:

750grammes is a cooking application dedicated to women which is part of Webedia.

The audience of **750g** is mainly composed of active women between 25-49 years old (Affinity: 164) and women between 25-49 years old with children (Affinity 157) .

	750g.com
Unique Visitors (per month)	4,692,000
Unique Visitors (per week)	1,572,000
Unique Visitors (per day)	250,000

Mediametrie Net Rating mobile june 2020

EDITORIAL PROFILE:

750g is the French cooking app which provides the widest offer, with 77 000 recipes for cooking. The app/website benefits from the participation of 2 cooking chef who can give advice and comment each recipe.

750g is composed of 7 specifics sections, for meals, desserts, pastries, worldwide cooking... with many videos to help visitors who want to try cooking a new recipe.

750g proposes also a competition to elect the best recipe and the best cooking photo.

ADVERTISING RATES 2020:

Please contact us for all details

TECHNICAL SPECIFICATIONS:

Please contact us for all details

CREATIVE DEADLINE:

Please contacts us for details

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