



A web-site dedicated to the stake market breaking news

**MARKET POSITION:**

**Abcbourse.com** is a web-site dedicated to the latest breaking news on the stock Market. The web-site is owned by the Prisma Publicité Group.

**Abcbourse.com** offers a powerful analysis of the stock market. From the Home page we can have a clear view of the last stock market evolution, this web site provides the essential information to invest in the stock market.

**Abcbourse.com** offers a powerful specialized audience with 110,000 opt-in email addresses.

	<b>Abcbourse.com</b>
<b>Unique Visitors (per month)</b>	184,000
<b>Unique Visitors (per week)</b>	122,000
<b>Unique Visitors (per day)</b>	47,000

Source: Publisher figures June 2020

**EDITORIAL PROFILE:**

**Abcbourse.com**'s audience is mainly AB+. This is the most well-known web-site for top executives and decision-makers who WANT to Invest on the Stock Market for personal and/or professional reasons.

65% of the audience of Abcbourse.com is composed of men aged between 25 to 55 years old who are urban and consumers.

**ADVERTISING RATES 2020:**

Please contact us for details

**TECHNICAL SPECIFICATIONS:**

Please contact us for all details

**CREATIVE DEADLINE:**

Please contact us for details

If you would like to receive copies, a media pack or coverage rankings, please contact  
GCA International Media Sales 020 7730 6033  
Email: [gca@gca-international.co.uk](mailto:gca@gca-international.co.uk)