



Mobile

MARKET POSITION:

Abcbourse mobile is an optimized application in the continuation of the web-site dedicated to the latest breaking news on the stock Market. The web-site is owned by the Prisma Publicité Group.

Abcbourse offers a powerful analysis of the stock market. From the Home page we can have a clear view of the last stock market evolution, this web site provides the essential information to invest in the stock market.

Abcbourse offers a powerful specialized audience with 110,000 opt-in email addresses.

	Abcbourse
Unique visitors (per month)	186,000
Unique visitors (per week)	71,000
Unique visitors (per day)	14,000

Mediametrie fixe june 2020

EDITORIAL PROFILE:

Abcbourse mobile's audience is mainly AB+. This is the most well-known web-site for top executives and decision-makers who WANT to Invest on the Stock Market for personal and/or professional reasons.

65% of the audience of Abcbourse is composed of men aged between 25 to 55 years old who are urban and consumers.

ADVERTISING RATES 2020:

Please contact us for details

TECHNICAL SPECIFICATIONS:

Please contact us for all details

CREATIVE DEADLINE:

Please contact us for details