

АЭРОФЛОТ *Premium*



The Monthly official in-flight magazine for business-class passengers flying with Aeroflot- Russian Airlines

MARKET POSITION:

Aeroflot Premium is the monthly, official in-flight magazine for business-class passengers flying with Aeroflot-Russian Airlines. It is a luxury magazine carrying news and entertainment in both English and Russian.

The readers of the magazine are passengers of Aeroflot-Russian Airlines' flights. Passengers include residents of all Russian regions, CIS citizen and foreign nationals and are mainly comprised of AB+ with high revenues.

		Aeroflot Premium
Total Circulation	(Publisher Stat 2018)	25,000
Readership/passengers	(Publisher Stat 2018)	415,375

EDITORIAL PROFILE:

Aeroflot premium is a luxury life magazine for business-class passengers. Articles include; fashion, often focussing on jewellery and watches, Haute Cuisine and gourmet food, exclusive travel attractions, Elite wines and cigars and collectible cars and yachts.

Aeroflot Premium includes reports on a wide range of subjects including articles on the latest trends and news in the high-end auto industry, design, fashion, fine dining, elite sports, private property, photography, as well as the forthcoming events.

ADVERTISING RATES 2018:

Format	Price in € - 4 colours
Full page	12,700€
DPS	22,450€
1/2 page H	7,050€

TECHNICAL SPECIFICATIONS:

Please contact us for details

COPY DEADLINE:

Please contact us for details

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk