

L'agenzia di viaggi magazine

Italy's Leading Travel weekly Newspaper

Cover Price: € 2.50

MARKET POSITION:

L'Agenzia di Viaggi is Italy's oldest and largest publisher of travel industry publications. It reaches 98% of decision-makers within the travel industry. Published since 1965, *L'Agenzia di Viaggi* also publishes several publications such as "Annuario delle agenzie di viaggi" and "Manuale Turistico Italiano" which are 2,000 page annual directories indispensable to the travel trade. Other special supplements include coach journeys, educational tourism, Bit 1999, winter holiday etc.

Recent added value items include internet advertising on their web-site and CD-ROMs of the aforementioned annuals.

		L'Agenzia di Viaggi
Readership	Publisher figures 2018	43,500
Circulation	Publisher figures 2018	14 500

EDITORIAL PROFILE:

L'Agenzia di Viaggi is the main source of information in Italy for news and reporting on all sectors of the Italian and world travel market industry. In each issue there is information about events, festivals, countries, special rates, tour operators' policy, etc... Over 80% of its circulation is through paid subscriptions.

ADVERTISING RATES 2019:

Please contact us for details

TECHNICAL SPECIFICATIONS:

Please contact us for details

COPY DEADLINE:

Please contact us for details

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk