



AgroInvestor
The leading B2B monthly magazine on Agriculture in Russia

MARKET POSITION:

AgroInvestor provides the agricultural community in Russia with practical and objective information on the national and international market. It is aimed at the decision-makers in all sectors of Agriculture including; 35% feedstock production, 17% food processing, 11% Machinery and Equipment, 10% Government, 9% Agricultural holding company, 8% Finance, IT, consulting, 6 % Agricultural chemicals and 4 % Wholesale, Retail, Import.

		Agro Investor
Circulation	(Publisher Stat 2013)	10 500

EDITORIAL PROFILE:

AgroInvestor has a wide coverage in the major agricultural regions in Russia and the CIS. Monthly columns and regular features cover the entire agriculture landscape with regular editorial columns:

- The Analysis of Major Market Trends
- Interviews with professionals
- Business Strategy: Industry Overview / Case Study
- Machinery and Technology: Crop Cultivation / Poultry / Livestock Breeding / Food Processing / Storage
- Management: Company Finances / Human Resources / Sales and Marketing / Legislation / Statistics / List of Exhibitions.

Every month, **AgroInvestor** is delivered by courier to 10,500 addresses (2,500 in Moscow and 8,000 in the regions). It also distributed at major agricultural events such as exhibitions and conferences.

ADVERTISING RATES 2014:

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